NWCT HOME SHOW 2020

#NWCTHOMESHOW2020

EXHIBITOR PACKET

Saturday April 25th, 2020

10am-4pm

NORTHWESTERN REGIONAL SCHOOL DISTRICT#7
100 Battistoni Drive, Winsted, CT

BROUGHT TO YOU BY TURNING POINT REALTY LLC.

Turning Point Realty LLC

CONTACT US AT 860.909.1162 OR INFO@TPREALTYLLC.COM

Turning Point Realty LLC hosts the largest home show in Litchfield County where exhibitors showcase their products and services to over 400 potential customers in one day, providing the latest in home improvement trends, remodeling ideas and outdoor living products.

The Home Show appeals to new home-owners, those planning to remodel or dreamers preparing wish lists for future home improvements. The demographics range from young families attending the show for the first time, to retirees. The show is a cost effective way to build your brand, promote your company and present your products and services to a wide variety of people.

Exhibitors are featured in advertising, social media, signage & website. We value our exhibitors and consider them a true partner! Last year was our largest year yet. We had over 200+ people and over 30 exhibitors. We are now gearing up for our next NWCT Home Show event which will be held on ***Saturday, April 25th, 2020 at Northwestern Regional School District #7.***

Exhibitor Registration is now open!

Be the first to register, this will guarantee your space today!

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Turning Point Realty

This NWCT Home Show 2020, is unlike any other!

We will have ***24 Premier booths available for exhibitors*** that demand exclusivity. This means that there will be only one electrical contractor, one decorator, one window company, etc. Premier booth space will be reserved on a first come, first served basis. Reserve your space early before your competitors seize the opportunity.

We will have approx ***36 general area booths***. Those will be provided on a first come first served basis. - meaning that there can be more than one electrical contractor, decorator, etc. Reserve your space early before your competitors seize the opportunity.

All exhibitor tables will be open for set up for two hours before the event opens. Exhibitors must stay set up until 4pm. No clean up prior to 4pm. ***Admission and parking will be FREE*** so we anticipate prospects coming and going throughout the day. There will be lots of activities for kids and families, like bounce house(s) face painting, balloon twisting.

We will be donating proceeds from this event to 4 area non-profit businesses. There will be Food Trucks, FREE lunch for VIP's, and tons of door prizes as additional incentive for attendance. ***All profits are equally going to help programs at NWR7, Salvation Army, ECAD, and Project Playground!*** We are pleased to offer a brand new array of exhibitor benefits such as Facebook/Instagram graphics and live video presentations.

Check out the detailed list of the perks and sponsorship levels.
Call Suzie Larson REALTOR® Owner/Broker at (860) 909-1162 with questions.

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☐ PREMIERE EXHIBITOR PACKAGE

Table cost: *$300.00 + Door Prize Valued at $100*

ONLY 24 Available Featured Exhibitor Tables Provided

What's Included:

8' Table and two chairs + exclusivity in the premier space,
Your logo on our giveaway bag, Facebook recommendation,
Door prize promotion, Company name on social media slides,
Your logo on banner, Four guest VIP invitations, Pre-event live video interview,
Cross promotion on TPRLLC's managed Facebook pages
Spaces are first come first serve.

☐ STANDARD EXHIBITOR PACKAGE

Tables cost: *$200.00 + Door Prize Valued at $100*

ONLY 36 Available Standard Exhibitor Tables Provided

What's Included:

6' Table and two chairs, Your company name on giveaway bag,
Facebook recommendation, Two guest VIP invitations,
Cross promotion on TPRLLC's managed Facebook pages
Spaces are first come first serve.

IMPORTANT DATES:

50% Deposit Due: 12/31/19
Final Payment Due: 01/31/20
High Res Logo Due: 01/31/20
Black and White Logo Due: 01/31/20
Door Prize Image Due: 03/01/20

Business name: _____ NWCT Home Show 2020 April 25th

Participation Agreement

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Turning Point Realty

Please return this Agreement to: Turning Point Realty LLC - PO Box 737, New Hartford CT, 06057. Upon receipt we will send you an exhibitor confirmation. Please make checks payable to Turning Point Realty LLC. Signed agreement must be accompanied by table fee to secure space. Please indicate the level at which you would like to participate by circling one: Premier Exhibitor/General Exhibitor, please call and find out if your industry has already been reserved.

Contact: _____

Cell Phone: _____

Business address: _____

Email: _____

Website: _____

Social Media Handles: _____

The following is a sponsorship agreement between Turning Point Realty LLC. and the Business/Exhibitor name indicated above. I _____ am a legal representative for this business or entity and by signing this form agree to the terms outlined within. Once accepted by Turning Point Realty LLC., this agreement shall be in force from the date signed until April 26 2020.

Responsibilities/Release: Exhibitor agrees to stay in communication with Turning Point Realty LLC regarding any questions or special circumstances regarding deadlines. Should a sponsor decide to withdraw from the Home Show or change table level they agree to do so, in writing, by 2-2-20 - No refund after 2-2-20. Exhibitor agrees that the success of the event depends upon cooperation with event organizers, Turning Point Realty LLC., regarding cross promotion of marketing initiatives. Please contact with any questions or special circumstances regarding these deadlines. Please let us know before committing to the Exhibitor Agreement. NOTE: Signed agreement must be accompanied by table fee to secure space. ***Please email logos in TIFF or JPEG form at 300 dpi to suzie@TPRealtyLLC.com
***AV RELEASE: By participating in the NWCT Home Show 2020 - I understand that portions of the event may be photographed and / or audio / video recorded for use by Turning Point Realty LLC.
I agree that Turning Point Realty LLC has the right and permission to use and publish such media - which may include my name, likeness, voice, city / state of residence, or photograph - for any purpose in any format, online (including, but not limited to, Facebook, Twitter, Instagram and TPRealtyllc.com) and / or offline, now and hereafter without further compensation, permission, or notification.
I understand that all official recordings from the event are the exclusive property of Turning Point Realty LLC, for general use, and I do not ask for nor expect compensation or notification of the use of official recordings or photographs in which I appear or speak. TPRLLC reserves the right to refund an exhibitors fee if TPRLLC feels that the exhibitor is not a good fit for the 2020 Home Show or for any other reason.

Signature:_____Date:_____